

Summer 2022

SUPERHERO CAMP EVALUATION



This report was prepared by Dr. Amanda Klein-Cox of Engage with Data in September 2022.



EXECUTIVE SUMMARY

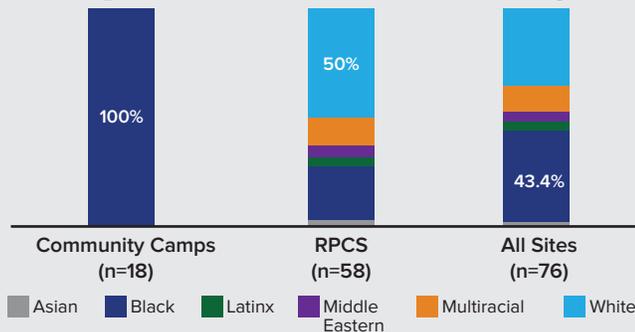
PROGRAM OVERVIEW

This report documents the evaluation findings from three Baltimore-area Summer 2022 SuperHero Camp sites, run by Perfectly Me.

Two of the sites were community camps, offered in partnership with local non-profit organizations: **Bon Secours Community Works**, located at the Bon Secours Community Resource Center, and **Community Assistance Network (CAN)**, held at the Garden Village Community Center. Both sites were grant-funded, so families could enroll their children in these programs at no cost, increasing access to programming for under-resourced families and communities.

The third site was held at a private school, **Roland Park Country School (RPCS)** and was funded through enrollment fees from families. The same programming was provided to campers across sites and program types.

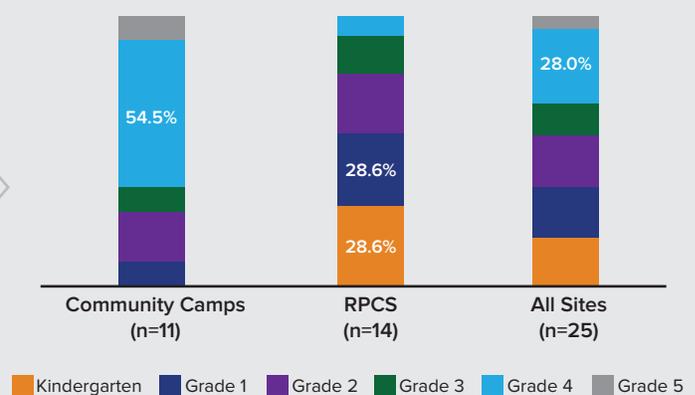
Campers' Race or Ethnicity



These sites did differ demographically. **The campers at RPCS represented a more diverse group, racially and ethnically.** All of the participants at the community camps identified as Black, compared to 26% of RPCS campers; in contrast, half of the RPCS campers were White, and the remaining campers comprised a variety of racial and ethnic groups.

Campers' Grade Levels

The two camp types also served slightly different age groups. **While all sites were open to students in Kindergarten through Grade 5, participants at community camps tended to be older, with nearly 55% entering Grade 4 in the fall.** In contrast, RPCS primarily served younger students, with approximately 57% entering Kindergarten or Grade 1.



EVALUATION RESULTS

The evaluation consisted of two components: surveys sent to families of campers who attended two or more weeks of programming and one site observation conducted by Engage with Data.



SURVEYS

The survey asked families about the likelihood that their children's actions and behaviors would reflect the organization's SuperValues, after participating in camp. A sample question was: "*Since attending SuperHero Camp, my child ... Considers other people's feelings.*" These questions used a five-point scale, from 1 = "A lot less likely" to 5 = "A lot more likely."

A total of 25 responses were received across three sites, for an overall response rate of 73.5%

SURVEY RESULTS

Overall, **88.3%** of families (**95.5%** from community camps and **82.7%** from RPCS) felt that their children were more likely to reflect the SuperValues in their behaviors after attending SuperHero Camp.

All families were highly satisfied with their child's experience at SuperHero Camp and were willing to recommend the program to another family.

Highlights from the Surveys



96% of all parents surveyed felt their child was **more likely to show kindness and compassion** by taking other people's feelings into account after attending our program.



96% of families felt like their child was more generous and **more likely to enjoy helping others** after attending our program.



90% of parents (community camps) felt that their children were **more likely to make good behavior choices** after attending our program.



90% of parents (community camps) felt that their children were **more likely to treat others as they want to be treated** after attending our program. (Full report attached for your review).





SITE OBSERVATION

The site visit took place at RPCS on July 19, 2022 and lasted approximately three hours. Fifteen children and six counselors were present, as well as the Program Director. **All of the staff members were Black, Indigenous, or Other People of Color (BIPOC).**

The Summer Learning Program Quality Assessment (SLPQA) from The Forum for Youth Investment was used to assess what was observed.

OBSERVATION RESULTS

A total of 46 indicators were scored on the SLPQA, with an average score of 4.5 out of 5, suggesting a high level of program quality.

SuperHero Camp had a positive, loving climate, and the program staff clearly demonstrated their care for and support of the children by understanding their needs, noticing their progress, and making them feel important. Campers were engaged in a variety of hands-on activities that afforded opportunities for choice and collaboration, and the Perfectly Me SuperValues were embedded throughout and consistently reinforced.

“My son has really benefited from participating in this camp. His social skills have blossomed in just two weeks. I love his excitement to come everyday and the inclusive activities that are set up for the campers.”





SUPERHERO CAMP OVERVIEW



Perfectly Me contracted with Engage with Data in Summer 2022 to evaluate the organization’s summer SuperHero Camp across three locations in the Baltimore region. Two of the sites were community camps, offered in partnership with local non-profit organizations: **Bon Secours Community Works**, located at the Bon Secours Community Resource Center, and **Community Assistance Network (CAN)**, held at the Garden Village Community Center. Both sites were funded by grant dollars, so families could enroll their children in these programs at no cost, increasing access to programming for under-resourced families and communities. The third site was at a private school, **Roland Park Country School (RPCS)** and was funded through enrollment fees from families. The same programming was provided to campers across sites and program types.

METHODS AND RESULTS

Two types of data were collected to inform this evaluation: family surveys and an on-site observation. The results of each are detailed below.

SURVEYS

At the conclusion of camp, families were asked to complete a survey for each child who had participated in two or more weeks of programming. The survey asked families about the likelihood that their children’s actions and behaviors would reflect the organization’s SuperValues, after participating in camp. A sample question was: “*Since attending SuperHero Camp, my child ... Considers other people’s feelings.*” These questions used a five-point scale, from 1 = “A lot less likely” to 5 = “A lot more likely.”

The survey also asked families to rate their satisfaction with their child’s camp experience and the helpfulness of the family guide and behavior tracking sheets that they were given. Finally, families were asked if they would recommend SuperHero Camp to other families.

A total of 25 responses were received across three sites, for an overall response rate of 73.5%.

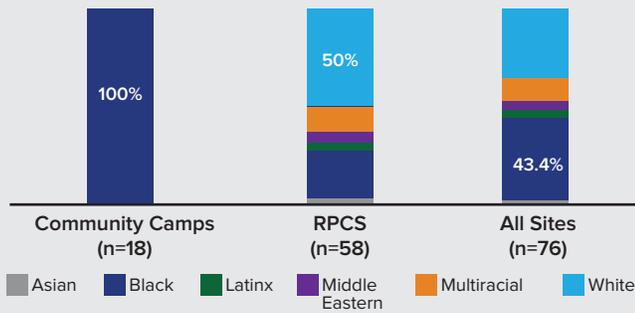
Camp Site	Total Camp Attendance	Total Number of Eligible Campers*	Surveys Received	Response Rate
Bon Secours	5	2	1	50.0%
Community Assistance Network	13	11	10	90.9%
Roland Park Country School	58	21	14	66.7%
ALL SITES	76	34	25	73.5%

**This column represents the number of campers who attended two or more weeks of programming.*



CAMPER DEMOGRAPHICS AND BACKGROUND INFORMATION

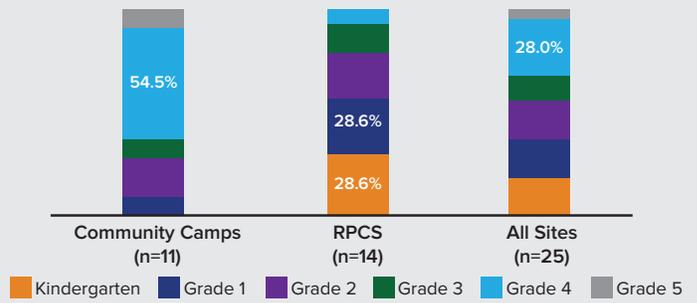
Campers' Race or Ethnicity



The racial background of campers at the community sites and RPCS varied, with 100% of the students at the community camps identifying as Black. At RPCS, just 25.9% of students identified as Black, with 50.0% identifying as White and 13.8% as Multiracial, 5.2% as Middle Eastern, 3.4% as Latinx, and 1.7% as Asian.

Survey respondents also noted the grade their child would be entering in the fall. Between the community camps and RPCS, there was also variation in grade levels, with the community camps serving an older group of students. **While the majority of campers at RPCS were entering Kindergarten or Grade 1, more than half of the community campers were entering Grade 4.**

Campers' Grade Levels



SURVEY RESULTS

The stacked bar graphs throughout this report compare the percent of respondents selecting “A lot more likely” or “A little more likely” with the percent selecting “As likely as before” or, in some cases, “A little less likely.” Disaggregated responses for all questions are available in the tables at the end of this report.

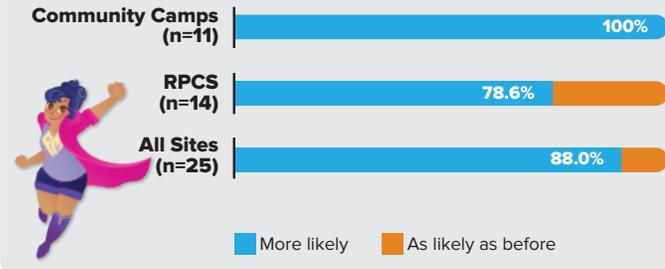
Overall, 88.3% of families (95.5% from community camps and 82.7% from RPCS) felt that their children were more likely to reflect the SuperValues in their behaviors after attending SuperHero Camp. While most families from RPCS also felt that their child was more likely to demonstrate the SuperValues after attending camp, RPCS families selected “As likely as before” more frequently than families in the community camps. While this suggests that campers from RPCS may have demonstrated more of these behaviors prior to attending camp, it is difficult to confirm this without baseline data. **At minimum, there were slightly different family perceptions of their children’s behaviors across program types.**

The results of the survey are displayed below by question and the corresponding SuperValues.

“This was a great addition to our community. My kids loved it and hopefully it will be back next summer.”

Courage/Fearlessness

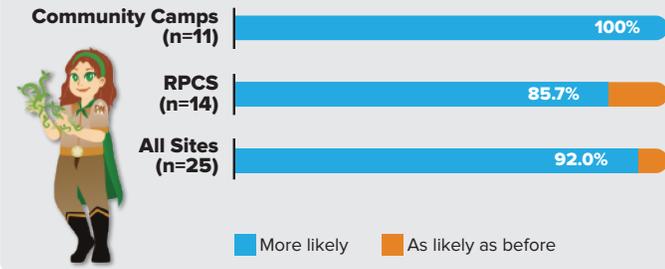
Is willing to try new things



One hundred percent of community campers' families felt that their child was more likely to try new things after attending SuperHero Camp, compared to 78.6% of RPCS families. Approximately 21% of RPCS families felt that their child was as willing to try new things as they were before.

Discovery/Curiosity

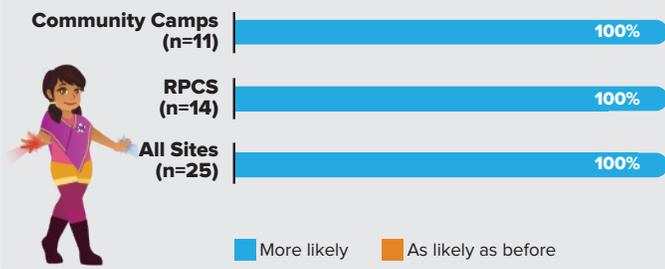
Likes learning about other people and places



Overall, 92% of families felt that their child was more likely to enjoy learning about other people and places after attending camp. While all community camp respondents indicated an increased likelihood for their child to demonstrate this behavior, approximately 14% of RPCS families felt that their children were as likely as before to like learning about others.

Creativity

Likes to make new things, like art, stories, or music

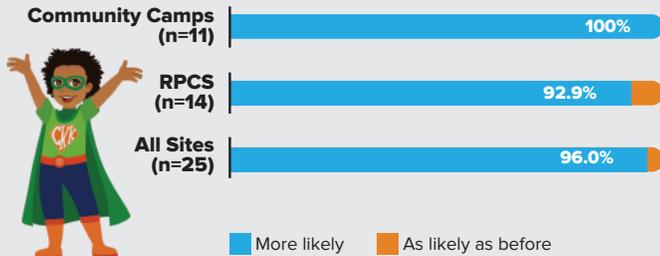


All survey respondents indicated that their child was more likely to enjoy artistic endeavors after attending camp than they were before.



Kindness/Compassion

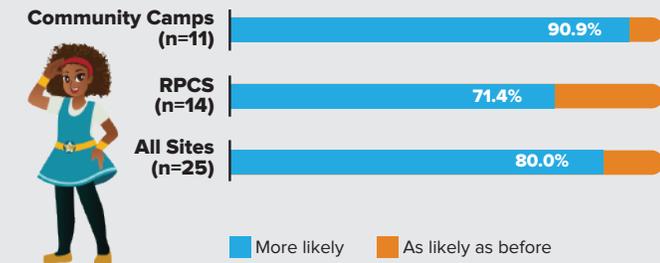
Considers other people's feelings



Ninety-six percent of respondents felt that their child was more likely to take other people's feelings into account after attending SuperHero Camp. Just 7.1% of RPCS families indicated that their child was as likely as before to account for the feelings of others.

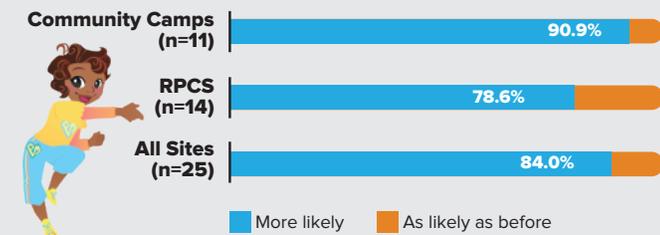
Independence/Confidence

Makes good choices about their behavior



Nearly 91% of families at the community camps felt their child was more likely to make good behavioral choices after SuperHero camp. RPCS families also noted positive behavior changes (71.4%), but approximately 29% felt that their children were as likely as before to make good choices.

Takes steps to make new friends



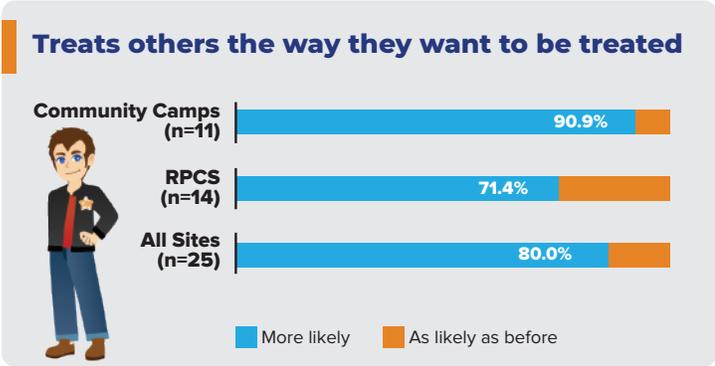
While families across sites felt that their children were more likely make efforts to develop new friendships after attending camp (84.0%), this was more pronounced at the community camps (90.9%) than at RPCS (78.6%). Just over 21% of families at RPCS felt that their child was as likely as before to seek out new friends.

THANK YOU for a great summer!! Everyone who has attended that I've run into has said the same thing I have – it was the best camp our kids could be/were in! My daughter really enjoyed herself and I love the SuperValues foundation. Thank you again for your passion and energy and know you're having a huge impact on our community!



Respect/Listening

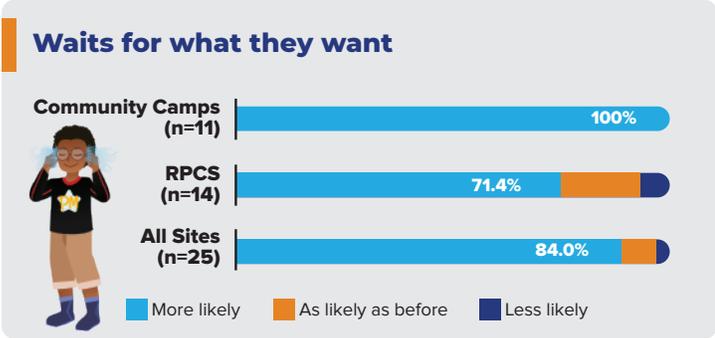
Treats others the way they want to be treated



Families at the community camps indicated that their children were much more likely (90.9%) to treat others as they want to be treated after attending camp. RPCS families also felt that their children were more inclined to respect others in this way (71.4%), but approximately 29% felt that their children were as likely to do this after camp as they were before.

Positivity/Flexibility

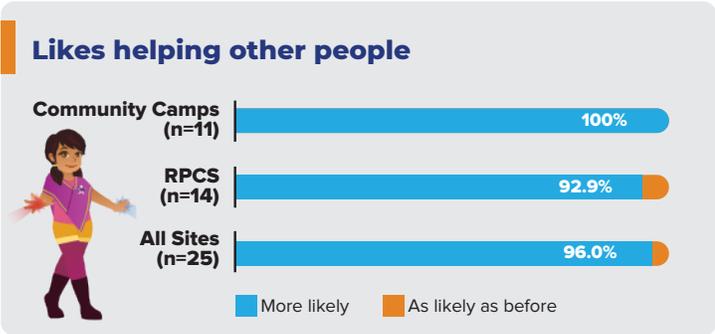
Waits for what they want



All families from the community camps felt that their child was more likely to wait for what they want after attending camp. In contrast, approximately 71% of families from RPCS felt this way, and 7.1% felt their child was less likely to demonstrate this behavior after SuperHero Camp.

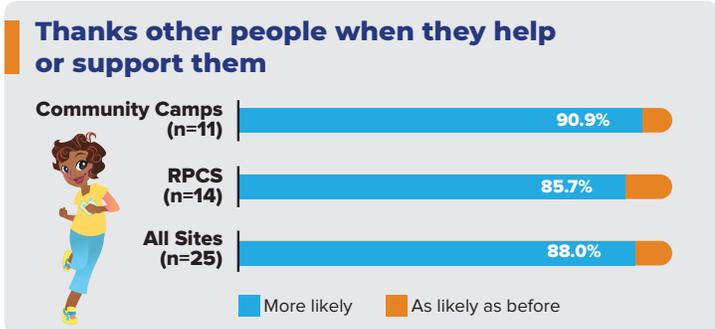
Gratitude/Generosity

Likes helping other people



Ninety-six percent of respondents felt that their child was more likely to enjoy helping others after attending camp. While all community camp families indicated this increased likelihood, 7.1% of RPCS families felt that their child was as likely as before to like helping people.

Thanks other people when they help or support them

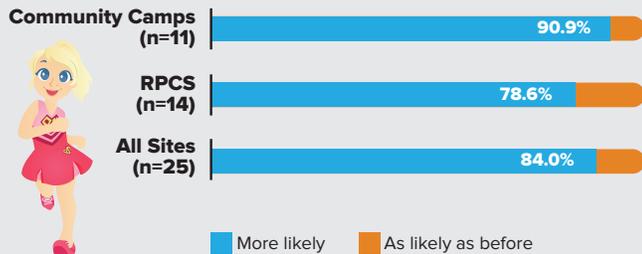


Eighty-eight percent of families across sites felt that after attending camp, their child was more likely to thank someone when they receive help or support. At both the community camps and RPCS, some parents (9.1% and 14.3%, respectively) felt that their child was as likely to express thanks after attending camp as they were before.



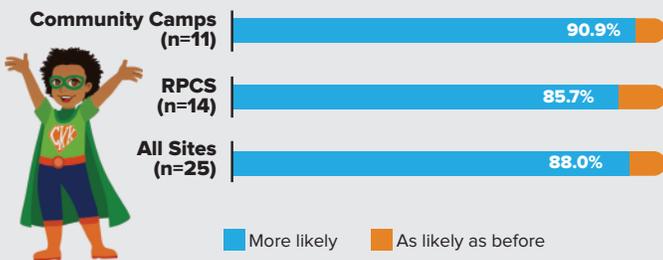
Cooperation/Community

Resolves conflict with others



Approximately **91%** of community camp families and **79%** of RPCS families felt their child was more likely to address conflict with others after attending SuperHero Camp. While 9.1% of families from the community camps felt that their child was as likely as before to demonstrate this behavior, 21.4% of RPCS families felt this way.

Thinks about how they can do good in their community

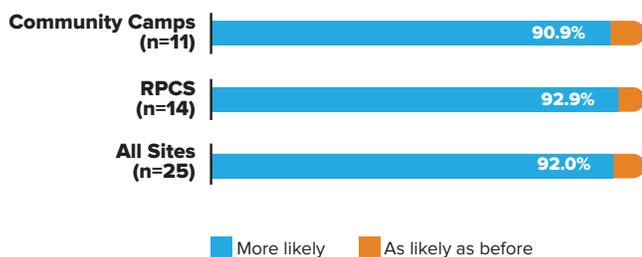


Overall, **88%** of families felt that their child was more inclined to think about how they could be a positive influence in their community after camp. Families at both camp types (9.1% at the community camps and 14.3% at RPCS) indicated that their child was as likely as before to think about how to benefit their community.

“Thank you so much for all you’ve done for my daughter during the past two weeks! This camp has been really amazing for her. I just have to say we’ve definitely seen an incredible difference in her even in just the past two weeks. The superhero values are definitely making an impact!”

Satisfaction with SuperHero Camp

How helpful were the at-home tools in reinforcing positive behaviors at home?



Notably, **100%** of respondents across camp types were either very or somewhat satisfied with their child’s experience at SuperHero Camp. All but one respondent indicated that they were “Very Satisfied.” Similarly, all respondents were willing to recommend SuperHero Camp to another family.

All families found value in the family guide and SuperValue tracking sheet that the program provided. Ninety-two percent of families found that these resources and tools were very or somewhat helpful.

SITE OBSERVATION

Dr. Klein-Cox of Engage with Data visited the RPCS site on July 19, 2022 to observe a morning of SuperHero Camp programming. This site was selected because it was the only program currently running when Dr. Klein-Cox could travel to Baltimore. The observation lasted approximately three hours. Fifteen children were present – nine girls and six boys, as well as six counselors – five women and one man – and the Program Director. All of the staff members were Black, Indigenous, or Other People of Color (BIPOC).

During the observation window, Dr. Klein-Cox took notes while both observing and participating in programming. After the observation, the Summer Learning Program Quality Assessment (SLPQA) from The Forum for Youth Investment¹ was used to assess what was observed. Each indicator on the rubric is scored as a 1, 3, or 5, with 5 being the optimal score. Not all indicators were observed during the site visit; **a total of 46 indicators were scored**. The completed rubric, with scores and supporting evidence, is attached at the end of this report.



OBSERVATION RESULTS

Overall, SuperHero Camp was rated an average of 4.5 out of 5, suggesting a high level of program quality. The chart below shows the average score for each category of indicators.

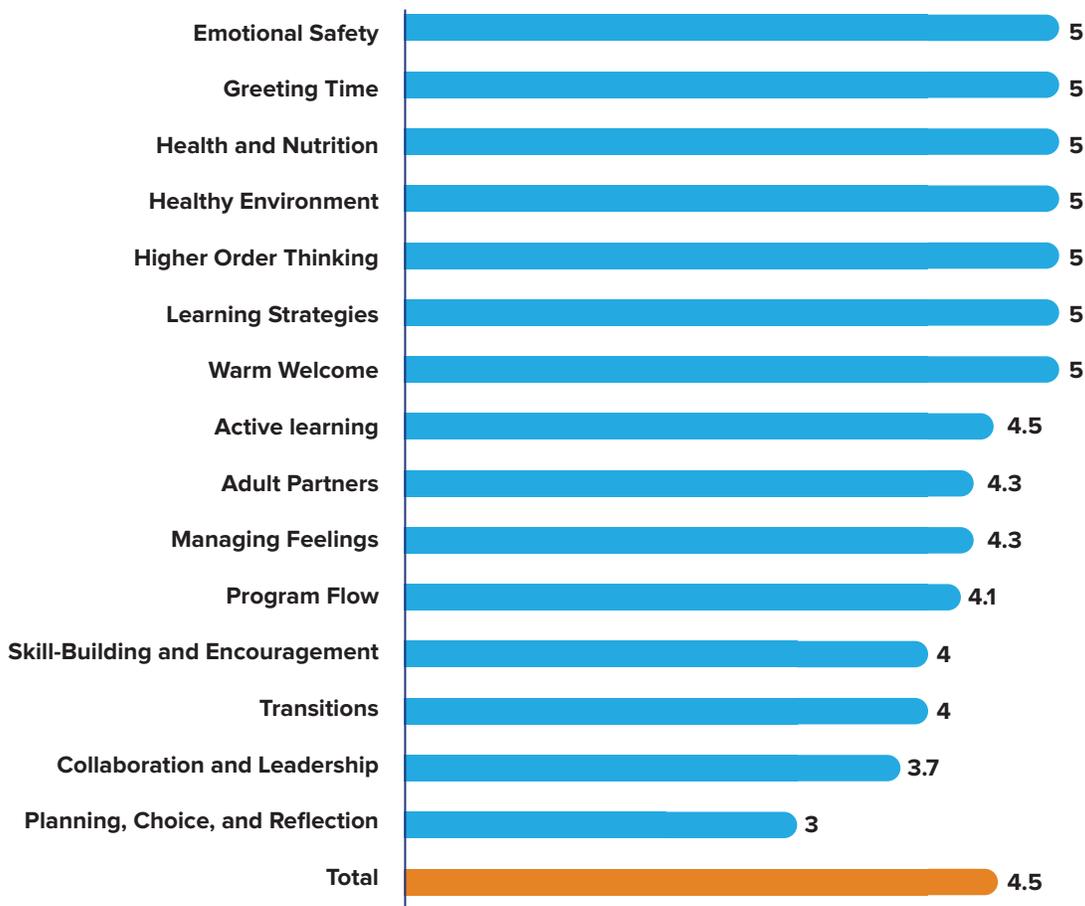
SuperHero Camp had a positive, loving climate, and the program staff clearly demonstrated their care for and support of the children by understanding their needs, noticing their progress, and making them feel important. **Seven categories of indicators on the rubric received perfect scores, demonstrating a high level of quality in areas such as Emotional Safety, Warm Welcome, and Healthy Environment.**

Campers were engaged in a variety of hands-on activities that afforded opportunities for choice and collaboration, and the Perfectly Me SuperValues were embedded throughout and consistently reinforced.

¹ <https://forumfyi.org/weikartcenter/assessments/>



Observation Rubric Average Scores



Two groups of indicators – Collaboration and Leadership and Planning, Choice, and Reflection – had an average score below four. These lower scores were primarily due to ratings on the indicators below (NOTE: The statements shown from the rubric are for a rating of 1.):

- *Staff does not provide opportunities for interdependent youth roles.*
- *Staff does not provide opportunities for all youth to make content choices.*

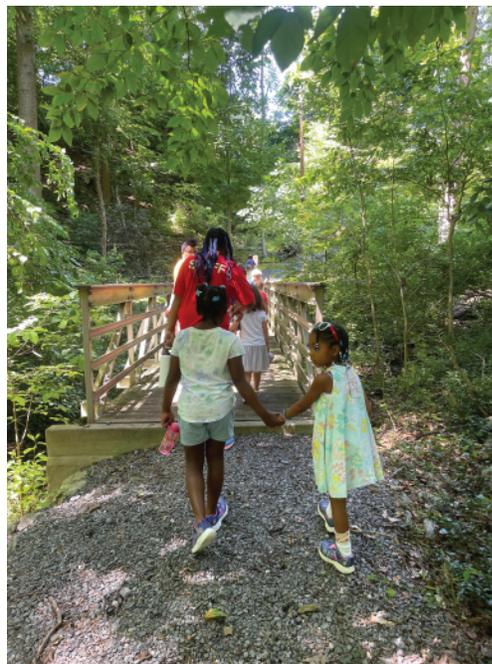
While SuperHero Camp provided many opportunities for student choice around how an activity would be completed (e.g., types of materials used, whether work was done independently or collaboratively with peers), Dr. Klein-Cox did not see evidence of students having input into what activities were to be completed or for them to have designated roles. However, given that the RPCS student population was quite young, these practices may be developmentally appropriate and are not necessarily an indication of needed change.

One other indicator also received the lowest score. This item assessed whether the time allotted for each activity was appropriate. During the observation, campers needed additional time to complete some activities, while on others, many campers finished early. **Program staff may want to reconsider timing and program flow program as they plan for next summer.**

SUMMARY

Families at the community camps and Roland Park Country School were extremely satisfied with their child’s experiences at SuperHero Camp and felt that their children benefited from the programming. The on-site observation also demonstrated a highly positive and supportive environment that afforded children many opportunities to express themselves, learn in a hands-on way, and engage with their peers.

Future evaluations will benefit from conducting pre-surveys with families and enhancing the program’s existing methods of family-driven behavior tracking, to allow for more rigorous comparisons to be made about student behaviors and demonstration of the SuperValues from the beginning to end of camp.





DATA TABLES

Demographic Indicators

Indicator	Bon Secours (n=1)	Community Assistance Network (n=10)	Roland Park Country School (n=14)	All Sites (n=25)
Campers' Race and Ethnicity				
Black or African American	100.0%	100.0%	35.7%	64.0%
Caucasian or White	0.0%	0.0%	57.1%	32.0%
Multiracial	0.0%	0.0%	7.1%	4.0%
Grade Campers Will Enter in the Fall				
Kindergarten	0.0%	0.0%	28.6%	16.0%
Grade 1	0.0%	10.0%	28.6%	20.0%
Grade 2	0.0%	20.0%	21.4%	20.0%
Grade 3	0.0%	10.0%	14.3%	12.0%
Grade 4	100.0%	50.0%	7.1%	28.0%
Grade 5	0.0%	10.0%	0.0%	4.0%

Satisfaction

Indicator	Bon Secours (n=1)	Community Assistance Network (n=10)	Roland Park Country School (n=14)	All Sites (n=25)
Helpfulness of At-Home Tools				
Very helpful	100.0%	70.0%	71.4%	72.0%
Somewhat helpful	0.0%	20.0%	21.4%	20.0%
A little helpful	0.0%	10.0%	7.1%	8.0%
Not at all helpful	0.0%	0.0%	0.0%	0.0%
Satisfaction with Child's Camp Experience				
Very satisfied	100.0%	100.0%	92.9%	96.0%
Somewhat satisfied	0.0%	0.0%	7.1%	4.0%
Somewhat dissatisfied	0.0%	0.0%	0.0%	0.0%
Very dissatisfied	0.0%	0.0%	0.0%	0.0%
Willingness to Recommend SuperHero Camp to Other Families				
Yes	100.0%	100.0%	100.0%	100.0%
No	0.0%	0.0%	0.0%	0.0%
Unsure	0.0%	0.0%	0.0%	0.0%



Likelihood of Demonstrating SuperValues After Attending Camp

Indicator	Bon Secours (n=1)	Community Assistance Network (n=10)	Roland Park Country School (n=14)	All Sites (n=25)
Considers other people's feelings.				
A lot more likely	100.0%	40.0%	50.0%	48.0%
A little more likely	0.0%	60.0%	42.9%	48.0%
As likely as before	0.0%	0.0%	7.1%	4.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Likes helping other people.				
A lot more likely	100.0%	40.0%	57.1%	52.0%
A little more likely	0.0%	60.0%	35.7%	44.0%
As likely as before	0.0%	0.0%	7.1%	4.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Treats others the way they want to be treated.				
A lot more likely	100.0%	40.0%	35.7%	40.0%
A little more likely	0.0%	50.0%	35.7%	40.0%
As likely as before	0.0%	10.0%	28.6%	20.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Takes steps to make new friends.				
A lot more likely	100.0%	90.0%	28.6%	56.0%
A little more likely	0.0%	0.0%	50.0%	28.0%
As likely as before	0.0%	10.0%	21.4%	16.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Resolves conflicts with others.				
A lot more likely	100.0%	50.0%	14.3%	32.0%
A little more likely	0.0%	40.0%	64.3%	52.0%
As likely as before	0.0%	10.0%	21.4%	16.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Makes good choices about their behavior.				
A lot more likely	100.0%	70.0%	35.7%	52.0%
A little more likely	0.0%	20.0%	35.7%	28.0%
As likely as before	0.0%	10.0%	28.6%	20.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%



Likelihood of Demonstrating SuperValues After Attending Camp

Indicator	Bon Secours (n=1)	Community Assistance Network (n=10)	Roland Park Country School (n=14)	All Sites (n=25)
Waits for what they want.				
A lot more likely	100.0%	40.0%	42.9%	44.0%
A little more likely	0.0%	60.0%	28.6%	40.0%
As likely as before	0.0%	0.0%	21.4%	12.0%
A little less likely	0.0%	0.0%	7.1%	4.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Likes learning about other people and places.				
A lot more likely	100.0%	50.0%	50.0%	52.0%
A little more likely	0.0%	50.0%	35.7%	40.0%
As likely as before	0.0%	0.0%	14.3%	8.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Is willing to try new things.				
A lot more likely	100.0%	60.0%	35.7%	48.0%
A little more likely	0.0%	40.0%	42.9%	40.0%
As likely as before	0.0%	0.0%	21.4%	12.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Likes to make new things, like art, stories, or music.				
A lot more likely	100.0%	80.0%	50.0%	64.0%
A little more likely	0.0%	20.0%	50.0%	36.0%
As likely as before	0.0%	0.0%	0.0%	0.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Thanks other people when they help or support them.				
A lot more likely	100.0%	50.0%	50.0%	52.0%
A little more likely	0.0%	40.0%	35.7%	36.0%
As likely as before	0.0%	10.0%	14.3%	12.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%
Thinks about how they can do good in their community.				
A lot more likely	100.0%	50.0%	50.0%	52.0%
A little more likely	0.0%	40.0%	35.7%	36.0%
As likely as before	0.0%	10.0%	14.3%	12.0%
A little less likely	0.0%	0.0%	0.0%	0.0%
A lot less likely	0.0%	0.0%	0.0%	0.0%

PERFECTLY ME
EVERY KID IS A SUPERHERO!



ENGAGE
with **DATA**

Summer 2022
SuperHero Camp Evaluation